



Wilmington Building, Suite 201 • 2216 West Meadowview Road • Greensboro, NC 27407-3480

MEETING NOTES

April 18th, 2013 • PTRC Conference Room, Greensboro Office • 2pm - 4pm

Attendees: Stacey Tolbert, Rockingham County; Tonya Caddle, Rockingham County; Greg Patton, City of Randleman; DJ Seneres, City of Archdale; Justin Gray, City of High Point; Randall King, Town of Haw River; Danny Scales, City of Burlington; Sean Tencer, Town of Elon; Brandon Parker, Town of Gibsonville; Montrena Hadley, City of Mebane; Joy Fields, PTRC; Josh Johnson, AWCK; Melissa Guilbeau, City of Graham; Elizabeth Jernigan, PTRC.

Welcome: Introductions

Program Update: Joy reported on the number of school programs we've conducted since the last meeting. We've dramatically increased our participation in Elementary Schools. We've also been involved in many girl and boy scout programs, including a StreamWatch program in Randolph County. The "Incredible Journey" program is shaping up to be one of our most popular programs, particularly with elementary schools and girl scouts. We've also held additional IDDE trainings, an outreach event at the High Point Public Library, participated in the Arbor Day event, and designed a rain garden for a resident in Burlington. We had a regional Project WET Teacher Training in Davidson County have continued building partnerships with area organizations, including participation on the Glencoe Mill Nature Center Board and assisting NC Wildlife Commission outreach efforts. Joy has also been working closely with the Boys and Girls Clubs of High Point and Asheboro and hopes to expand our efforts with Boys and Girls Clubs around the Triad.

Materials: The Summer edition of the newsletter is available for download on our website. Each board member received 25 copies. Jurisdictions not represented will receive copies in the mail. Liz also recently completed signs for the Town of Oak Ridge. These signs are unique in that they mimic the Town's current sign format. Members are asked to continue thinking about whether they would like any educational signs custom designed by Stormwater SMART. We also worked with the Randolph County Water Quality Task force to design posters for their Electronics Recycling Day.

Future Programming: We are in the process of an educational campaign targeted to restaurants. Based on outreach efforts in Chapel Hill, Stormwater SMART will mail informational materials in English and Spanish to restaurants in all Stormwater SMART communities. Board members agreed to facilitate communication between Stormwater SMART and the County Health Department if needed, to gain access to records identifying restaurants. We've conducted many Illicit Discharge programs in Jordan Lake Communities, but if Reidsville, Oak Ridge, Summerfield or Rockingham County would like a training in their community by the end of the fiscal year, please contact us ASAP. Liz designed a backyard rain garden for a Graham resident and anticipates helping the resident install the rain garden in April. We also anticipate holding two more Project WET Teacher Trainings this fiscal year. One is scheduled for June 20th in Alamance County. Thanks to the Lead Teacher for Elementary Math and Science, Krista Boyd

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for organizing and confirming 30 participants! We are working to get an additional training in Rockingham County. County staff agreed to help facilitate the space needed. We have a full spring of fairs and festivals booked. We often end up pulling in additional planning staff to make sure everyone is covered. Joy is again planning StreamWatch events in each of the three river basins. There may be stream access behind the Mebane Arts and Community Center. Joy will check it out. Otherwise, we anticipate going forward with locations in Randolph, Rockingham and Alamance Counties. Joy has a large Earth Day celebration and clean-up effort schedule on High Rock Lake for area Girl Scouts. We are partnering with the River Rats and area Girl Scout leaders for this event.

Social Media: We continue to have a strong social media presence, but we need more folks following our blog, twitter and Facebook pages. Our blog continues to be the most popular, but please promote these pages within your community. If you would like us to post on a specific topic or upcoming event, please let us know!

STEM: Joy has been researching STEM, an innovative method of teaching which “creates a coordinated blueprint to advance STEM education across North Carolina by increasing student achievement in science and mathematics, promoting public support for STEM as a pathway to economic development, and coordinates public and private resources that are presently invested or may be invested in the future to promote education in these areas.” Incorporating STEM strategies into our program will make it easier to coordinate programs with teachers, as well as open up opportunities for grant funding. We anticipate looking for funding to bring STEM into Stormwater SMART communities by incorporating principals into our rain garden program, hopefully getting more rain gardens into school yards.

Legislative Issues: NC recently (April 15) released a draft “North Carolina Nutrient Criteria Development Plan.” Public comment closes on May 24th. The draft and additional details can be found [here](#).

EPA 319 Grant Funding Opportunities: If anyone has any whiz-bang ideas for a 319 proposal, let us know ASAP. Reminder, they only fund implementation projects from watershed restoration plans.

As always, please continue to work with us on our outreach efforts. We’ve grown leaps and bounds thanks to your continued involvement!

Adjourn: Next Meeting **July 25th, 2pm – Greensboro Conference Room**