

AGENDA

July 17, 2014 • PTRC Conference Room, Kernersville Office • 2pm - 4pm

- I. **Program Update 1,000 participants since last Board Meeting, over 6000 for the fiscal year**
 - a. Schools (K-12)
 - i. Burlington: Andrews and Sellars-Gunn
 - ii. Summerfield/Oak Ridge
 - iii. Lexington
 - iv. Davidson County
 - b. Summer Camps
 - i. Burlington
 - c. Outreach
 - i. Mebane Dogwood Festival
 - ii. Burlington Envirothon
 - iii. Thomasville Spring Daze
 - iv. Summerfield Founders Day
 - v. Direct outreach mechanic/automobile repair shops
- II. **Materials**
 - a. Grass Clippings
 - i. Door Hangers
 - ii. Brochure
- III. **FY 2014-2015 Strategy**
 - a. **Direct outreach**
 - i. Schools
 - ii. Festivals
 - iii. Libraries
 - iv. Stream Watch
 - v. NC Big Sweep
 - vi. Rain Gardens
 - vii. Summer Camps
 - viii. Presentations
 - ix. Targeted Campaigns
 - b. **Website**
 - i. Interactive map identifying programs
 - c. **Materials**
 - i. Update brochures
- IV. **FY 2014-2015 Potential Targeted Campaigns**
 - i. Landscapers
 - ii. Disconnected Impervious Surface (DIS) outreach program
 - iii. High Rock Lake
- V. **Adjourn: 2014 Meeting Dates: Kernersville Conference Room**
 - a. October 16th – Kernersville

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