

City of Reidsville 2011-2012

highlights



SCHOOLS

Stormwater SMART had great response from elementary schools and one middle school in Reidsville. 180 students from Bethany Elementary and Williamsburg Elementary participated in Stormwater SMART programming and their teachers received certificates of appreciation. In addition to direct education in schools, Stormwater SMART participated in the Haw River Learning Celebration and provided over 100 people with the stormwater stewardship program. Reidsville fourth-grade students from Monroeton Elementary attended the Haw River Learning Celebration at Camp Guilrock in Reidsville. Stormwater SMART staff taught Stream Stewardship at the Learning Celebration which addresses watershed concepts, chemical and biological testing and other water quality objectives through a hands-on learning celebration.

ROCKINGHAM COUNTY SOIL AND WATER CONSERVATION DISTRICT

Rockingham Soil and Water Conservation District (RCSWD) conducted a series of water quality programs at the Woodmont United Methodist Church in Reidsville. The programs took place on 7/26/2011 (Watershed), 8/2/2011 (Water cycle) and 8/18/2011 (Enviroscape) and reached 37 participants. RCSWD also conducted a series of water quality programs at Lelia's Daycare in Reidsville. The programs took place on 7/26/2011 (Watershed), 8/2/2011 (Water Cycle), 8/9/2011 (Animals, Insects and Water) and 8/16/2011 (Enviroscape) and reached 53 participants.

FAIRS AND FESTIVALS

Stormwater SMART attended the Reidsville Fall Festival, a festival reaching thousands of citizens in the Reidsville/Rockingham County area. We discussed local water quality and distributed educational materials, reusable grocery bags and dog bones with pet waste disposal information to over 70 people with 61 completing our survey.

BIG SWEEP

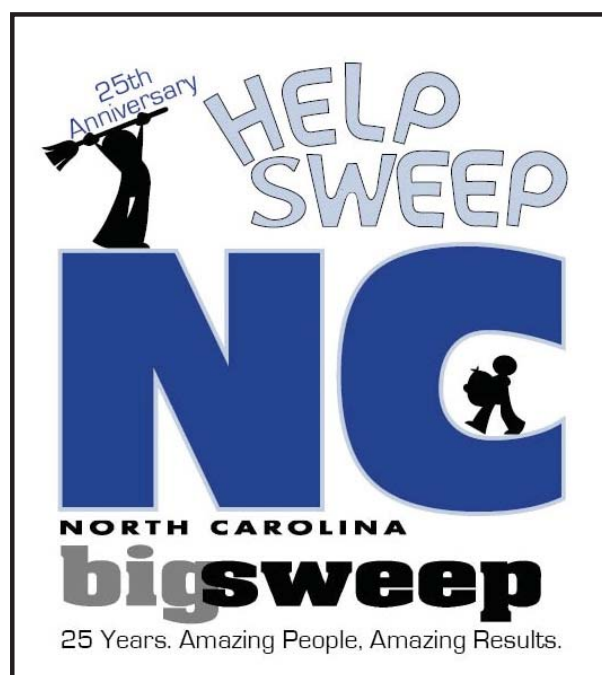
Last fall, Citizens from Reidsville participated in the 2011 NC Big Sweep. Countywide, 100 volunteers cleaned an estimated 10 miles of stream, collecting approximately 400 pounds of trash.

STREAMWATCH TRAINING

Stormwater SMART held a Stream Watch Training held at Camp Guilrock on the Haw River in partnership with the Haw River Assembly – a third of the participants were from Reidsville.

BUSINESS OUTREACH

During the vet day at Pet Sense Pet Shop Stormwater SMART conducted outreach regarding pet waste and gave away free dog bones to approximately 50 visitors. Pet Sense then provided 50 additional dog bones to customers at later event.



PRESENTATIONS

Stormwater SMART also worked with Reidsville and Rockingham County to organize an outreach meeting educating citizens on the Jordan Lake Rules. The Planting for Water Quality program drew three landscapers, five members of the Appearance Commission and a few interested citizens. Stormwater SMART provided a program to approximately 20 people in the Hoe and Hope Garden Club on the water quality benefits of native plants.



BUFFER IN A BOOKMARK

This year we launched the “Buffer in a Bookmark” program to Stormwater SMART libraries. These libraries received copies of

our newsletter, a personal letter educating them about our programs and bookmarks made of paper seeded with native wildflowers and information about the important role plants play in protecting water quality.



MATERIALS

Stormwater SMART worked with the City of Lexington to distribute brochures, new homeowner information guides, flyers, the Stormwater Steward and other information educating citizens about the actions they can take to improve water quality. Topics include: general stormwater, pet waste, low impact development, riparian buffers, vehicle washing and maintenance, landscaping for water quality, septic system maintenance, rain garden design and function, hazardous waste disposal, and proper fertilizer use. All materials are available on our website, www.stormwatersmart.org.

