

City of Lexington 2011-2012

highlights



FAIRS AND FESTIVALS

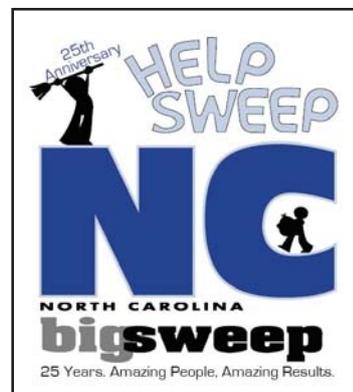
Stormwater SMART attended the Lexington BBQ Festival and Multicultural Festivals. We distributed educational materials, conducted surveys, conversed with residents about local water quality issues and gave away reusable grocery bags and our popular dog treats tagged with information on the importance of managing pet waste. We surveyed over 50 festival participants and gave out 65 informational packets.

DC FISH

Davidson County Citizens for Improving Stream Health (DC FISH) is a program funded through a North Carolina Department of Water Quality 205(j) grant to improve water quality through intensive outreach, education and participation in a StreamWatch program. Through DC FISH Stormwater SMART was able to substantially increase the number of program implemented this fiscal year and provide much more in-depth programs to Lexington citizens.

BIG SWEEP

Lexington residents participated in a County-wide Big Sweep effort in which 24 volunteers removed approximately 80 lbs of litter from around High Rock Lake.



PRESENTATIONS

Lexington Rotary Club, Lexington Lions Club, Lexington Kiwanis Club, and the Lexington Woman's Club participated in a Piedmont Triad Regional Council grant-funded project, DC FISH (Davidson County Citizens for Improving Stream Health) or Stormwater SMART program reaching over 150 Lexington residents.



BUFFER IN A BOOKMARK

This year we launched the "Buffer in a Bookmark" program to Stormwater SMART libraries. These libraries received copies of our newsletter, a personal letter educating them about our programs and bookmarks made of paper seeded with native wildflowers and information about the important role plants play in protecting water quality.

STREAMWATCH TRAINING

DC FISH held a StreamWatch training in nearby Boone's Cave Park. The event was very successful with 18 participants, many of which lived or worked in Lexington, ranging from 10-65 years of age.

MATERIALS

Stormwater SMART worked with the City of Lexington to distribute brochures, new homeowner information guides, flyers, the Stormwater Steward and other information educating citizens about the actions they can take to improve water quality. Topics include: general stormwater, pet waste, low impact development, riparian buffers, vehicle washing and maintenance, landscaping for water quality, septic system maintenance, rain garden design and function, hazardous waste disposal, and proper fertilizer use. All materials are available on our website, www.stormwatersmart.org.

