

City of High Point 2011-2012

highlights



SCHOOLS

Stormwater SMART maintains a strong presence in High Point middle schools. Last school year, we worked with teachers in two schools, Southwest Guilford Middle School, and Johnson Street Global Studies. We taught almost 400 students about stormwater pollution using an interactive Enviroscope® model, PowerPoint presentation, and other hands-on activities.

FAIRS AND FESTIVALS

Stormwater SMART participated in the Bush Hills festival in nearby Archdale. Over 100 participants were engaged with 98 completing a survey about water quality in the area. We distributed educational materials, conducted surveys, conversed

with residents about local water quality issues and gave away reusable grocery bags and our popular dog treats tagged with information on the importance of managing pet waste.

SCOUTS

Stormwater SMART attended the regional Girl Scouts 100 year anniversary event and engaged over 200 scouts and leaders. Stormwater SMART also taught Soil and Water Conservation Badge material at the Akela District Merit Badge College and reached over 100 scouts and several chaperones from the City of High Point, Oak Ridge, Thomasville and Archdale. We also presented a program to the Cub Scouts during the Cub Scout Day Camp and reached over 100 participants with our activity "A Drop in the Bucket".

BIG SWEEP

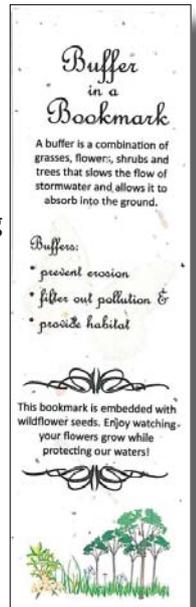
The City of High Point does an excellent job organizing their Big Sweep event. This year, 244 volunteers collecting approximately 2,100 pounds of trash.

LIBRARIES

Stormwater SMART worked with the High Point Public Library to conduct outreach and education programs to area citizens. We conducted two programs for the 2011-2012 fiscal year. One in October and one in April reaching over 50 citizens.

BUFFER IN A BOOKMARK

This year we launched the "Buffer in a Bookmark" program to Stormwater SMART libraries. These libraries received copies of our newsletter, a personal letter educating them about our programs and bookmarks made of paper seeded with native wildflowers and information about the important role plants play in protecting water quality.



STREAMWATCH TRAINING

Stormwater SMART organized multiple trainings in both the Deep and Yadkin River Basins, both of which were marketed to High Point citizens.

MATERIALS

Stormwater SMART worked with the City of High Point to distribute brochures, new homeowner information guides, flyers, the Stormwater Steward and other information educating citizens about the actions they can take to improve water quality. Topics include: general stormwater, pet waste, low impact development, riparian buffers, vehicle washing and maintenance, landscaping for water quality, septic system maintenance, rain garden design and function, hazardous waste disposal, and proper fertilizer use. All materials are available on our website, www.stormwatersmart.org.

