

## Meeting Notes

April 28, 2015 • PTRC Conference Room, Kernersville Office • 2pm - 4pm

**Attendees:** DJ Seneres, City of Archdale; Sean Tencer, Town of Elon; Stacy Tolbert, Rockingham County; Donna Setliff, City of Reidsville; Nathan Page, City of Graham; Greg Patton, City of Randleman; Kaitland Finkle, Davidson County; Morgan Huffman, City of Thomasville; Michael Rhoney, City of Asheboro; Julie Reid, Town of Summerfield; Chester Patterson, City of Burlington; Joy Fields, PTRC;

**Introductions** – Board members shared their names, their municipality and an issue/event that they were working on in their community. Kaly Clark, the AmeriCorps member introduced herself.

- I. **Program Update** – We have worked with over 1,300 participants from schools, festivals, and litter clean-ups. Joy showed pictures from the events Stormwater SMART has participated in since last Board Meeting including school programs in Asheboro, Randleman, Archdale, Trinity, Burlington, Reidsville, Mebane, Graham and Thomasville. Festival season has been busy in Asheboro and Mebane. Even with the rain people came out for litter-clean-up and free life jackets at High Rock Lake. NC Big Sweep may no longer be a viable organization due to financial troubles. During the July meeting Stormwater SMART needs to discuss future stream clean-ups and determine if they want to join a Keep America Beautiful affiliate to cover liability during litter clean-ups or how Stormwater SMART should proceed. It was suggested that Bob Langston with the Zoo attend the July meeting to provide information regarding the Keep America Beautiful chapter he is in the process of creating.
- II. **Materials – Festival materials:** The board discussed materials for the upcoming fiscal year and suggested that Stormwater SMART have a fun activity (Giant plinko game, a duck game, Enviroscape, and Spin the Wheel were all floated as activities) with questions and prizes for participants. Rain gauges, drip shaped stress balls, recycled pencils, Frisbees, book marks, bags, water bottles and to-go coffee mugs were all discussed as potential prizes. Joy is going to investigate vendors and cost for these items and discuss the potential best use of funds at the July meeting. T-shirts were discussed and determined to be too big, bulky and expensive.

**Print materials:** Adopt-a-stormdrain program was posed as a potential outreach tool.

Accompanying door hangars containing information regarding storm drains were mentioned as a way to enhance neighborhood awareness of Storm drains and the stormdrain labeling aspect of Adopt-a-stormdrain.

**Brochure editing:** Board members agreed that the brochures need to be updated. Each participant edited at least one brochure and discussed the brochures with their neighbor. Then as a group we discussed the brochures. The board showed interest in reducing the size of the dog waste brochure to one flap/ door hangar size and using the generalized pet waste data instead of having personalized pet waste brochures. Overall feedback from brochure editing was that more pictures

[www.stormwatersmart.org](http://www.stormwatersmart.org) • [stormwatersmart@ptrc.org](mailto:stormwatersmart@ptrc.org)

with visible labels and less text were important facets to consider for the new brochures. Also noted was the fact that the information about watersheds does not need to be on every brochure but we may want to have a brochure dedicated to watersheds. Participants wanted more time to edit brochures and asked to have the brochures emailed out two at a time. The board can take their time editing the material, scan the edited brochures and send them back to me or give me general comments for each brochure.

### **III. Grants –**

- a. Duke energy water resources fund changed their format to start with a single letter of inquiry and if requested then a full proposal. This May's round of LOI is closed after the North Carolina Community Foundation received 50 letters of interest. The next round of letters will be accepted in November.
- b. 319 RFP is out and applications will be due on May 29, 2015 find more information at:  
<http://portal.ncdenr.org/web/wq/ps/nps/319program/applyfor319>

### **IV. Adjourn: Next Meeting Date will be July 16<sup>th</sup>, 2015: Kernersville Conference Room**

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