

Meeting Notes

October 15, 2015 • PTRC Conference Room, Kernersville Office • 2pm - 4pm

Attendees: Greg Patton, City of Randleman; Morgan Huffman, City of Thomasville; Josh Johnson, Teresa Bobbitt and Troy King with AWCK; Jeff York, Eric Martin, and Clinton McNeill with Randolph County; Danny Scales, City of Burlington; Brandon Parker, Town of Gibsonville; Wes Kimbrell, City of Lexington; Stacy Tolbert, Rockingham County; Cy Stober, Kaly Clark and Joy Fields with PTRC;

- **Program Update** –Since the last board meeting we have worked with over 2,200 participants from schools, festivals, and camps.
- Joy showed pictures from the events Stormwater SMART has participated in since last Board Meeting including school programs in Davidson County, Graham, Thomasville, Burlington, Haw River, Wentworth, Reidsville and Rockingham County. Pictures highlighted Kaly Clark who is now fully trained in many of the Stormwater SMART program offerings and has conducted programs without any assistance. Part of Kaly's charge with AmeriCorps is to increase the outdoor environmental education opportunities for people in the Triad. Last year Stormwater SMART held, or participated in outdoor "Water Days" or "Field Days" in the Haw River Watershed and the Deep River Watershed. We provided technical assistance to hold a "water day" in the Yadkin River Watershed but that was not in a Stormwater SMART community so Kaly organized a "water day" event in Thomasville for the Yadkin River Watershed. Davidson County Soil and Water Conservation District, NC Forest Service, Kaly, and an environmental educator each had a station. Joy covered the SWCD station for half of the first day. Kaly received positive feedback from the teachers regarding the two day event and they would like to offer it every year. Josh asked if these "Field Days" were one school or many. Joy responded that since there are so many students in a single grade of a school that these events are only for one school at a time. Any school can work with Joy or Kaly to coordinate a Water Day event. Kaly continues to increase the number of schools we reach. The new school for this quarter was Davis-Townsend in Davidson County/Lexington.
- Festival season has continued to be busy. Stormwater SMART has been in Burlington, Thomasville, Archdale and Gibsonville, Asheboro was cancelled because of the rain when the hurricane was off the coast. The drop disk game (plinko) is increasing the number of visitors who stop and talk with us at each festival. Gibsonville went from reaching 50 people last year to reaching 160 this year. The disks sometimes stick, especially when it is raining and humid. The kids are not fazed and continue to love the game.
- We still had a couple of camps between the last board meeting and this one. We had fun taking the kids out to look at the life in the creek including the macroinvertebrates (bugs) in the Deep River at Randleman and in Burlington.
- Kaly conducted an afterschool library program in the last quarter. There was low turn-out which the librarian is trying to overcome for all the afterschool programs.

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- **A-La-Carte Menu.** Historically the menu was created in 2012 or 2013 as Stormwater SMART was trying to find ways to increase our membership in the western part of the PTRC region. The menu was not used until the spring of 2015 when a group in Elkin asked for Joy’s technical assistance in organizing an event and designing a rain garden. The previous menu did not have a section for outdoor events/event coordination so Joy had to improvise. To keep that from happening in the future Joy asked if the board would vote to update the A-La-Carte Menu. The board saw benefit to having the menu as an option and were supportive of updating the menu. The over-all cost of the different services was rounded up for ease of understanding and marketing. The board voted to approve the modifications and continue to offer the A-La-Carte Menu. The modified A-La-Carte Menu is attached.
- **Materials –**
 - **Annual Report** - The board members were sent a [link](#) to the annual report for their records. Due to the size of the file it was not emailed directly to each board member. The board members present reported no difficulties in accessing the report.
 - **Vertical Banner**- The current vertical banners which are laminated sheets are falling apart and are no longer suitable for use. The possibility of having a vertical banner was mentioned by one board member after the last meeting and was investigated by Joy. The cost of the banner is not significant – about \$200, but a significant amount of time would have to be invested to design the banner and create the image for use by the printing company. Therefore the total cost is closer to \$1,000. The board members were asked to think about the vertical banner so we can discuss it at our next meeting or when we are looking at next year’s budget in April.
 - **Recorded IDDE trainings** – have been requested by Reidsville. These would be available to all Stormwater SMART members if others are interested in using them. These 10 minute recordings will not replace the in-person IDDE trainings but would allow police and fire departments with a quick option for learning more about IDDE. A follow-up survey will be created to ensure that the people who watched the training absorbed the material. Those present look forward to reviewing the recordings in January.
 - **Interactive Map** - We reviewed the interactive map from the 2014-2015 year found at: <http://ptrc.maps.arcgis.com/apps/webappviewer/index.html?id=a3bf5dc4bdad4670b2aeac0135474a38>. The map provides exciting opportunities to track the outreach in each community and to see where Stormwater SMART is working and compare this year with last year.
 - **Brochure editing** - Board members who were present took 10 minutes to edit the draft brochures. Feedback included: They look good, still too many words, use more bullets, more appropriate to say “reduce pollution” instead of “keeps pollution from entering” and people may not understand Giardia. Brochures will be edited with comments and sent out to members.
- **SWANC** –Cy updated us on the Stormwater Association of NC which will be meeting in Hickory October 19th, Annette Lucas will be speaking on the minimum design criteria and a legislative representative will also be speaking. The Winter and Spring meetings will be determined.
- **Grants –**
 - **CWMTF** - Begin thinking about projects for the CWMTF grant that has not yet been released but is usually due the first Monday of February. They have been funding Acquisition, stream restoration, greenways and planning. If you want to partner with PTRC let us know. If you would like a letter of support for any grant funded project related to water quality or recreational access let us know and we are happy to support your efforts.
- **Buffers** – Greg mentioned that November 10th DEQ will be conducting a webinar on the new buffer regulations. The meeting will be in the Archdale building.
- **Adjourn: Next Meeting Date will be January 21st, 2016: Kernersville Conference Room**