

Meeting Notes

October 16, 2014 • PTRC Conference Room, Kernersville Office • 2pm - 4pm

Attendees DJ Seneres, City of Archdale; Danny Scales, City of Burlington; Stacy Tolbert, Rockingham County; Andy Lester, Rockingham County; Greg Patton, City of Randleman; Josh Johnson, AWCK; Troy King, AWCK; Morgan Huffman, City of Thomasville; Cy Stober, PTRC; Brandon Parker, Town of Gibsonville; Montrena W. Hadley, City of Mebane; Donna Setliff, City of Reidsville; Michael Rhoney, City of Asheboro; Scott Leonard, Davidson County; Julie Reid, Town of Summerfield; Jay Dale, Randolph County; Joy Fields, PTRC; Elizabeth Jernigan, PTRC; Cy Stober, PTRC

Welcome: Joy welcomed board members.

Program Update: We've worked with over 1,500 citizens this quarter, the majority of those being students and the public at festivals. Joy has spent a significant amount of time out of the office in schools. Joy is making an effort to reach out to FFA this year and had a successful program in Davidson County for FFA which used an adaptation of Soil to Seed to show the classes how vegetation helps reduce erosion. We hope to set up more FFA programs in other jurisdictions. Summer camps in Burlington enjoyed having the Stormwater SMART program "Stream Watch" and Davidson County enjoyed a Rain Garden in a bottle activity as part of their summer camps. Scouts have also been reached in Burlington and Lexington with additional programs scheduled. Festival season has been busy and successful.

Materials: The program mapping is still in the works. Liz is expecting to have the final product up on our website soon. Malinda does an amazing job at mapping and this map will show where we have been with a picture and a description. The Fall Newsletter was available for each community to take 25 copies back to their offices, town halls and libraries. Brochures will be updated soon and we will likely be looking for the Board's assistance on editing the information so it meets your needs.

FY 2013-2014 Strategy: School and Festival outreach are both a strong part of our program and will continue to be during this fiscal year. Illicit Discharge Detection and Elimination (IDDE) will be marketed to Civic Clubs this year. Liz also urged the municipalities to set up "Flash" five minute IDDE training for their police, fire and public works staff. This can be part of the normally occurring staff meeting so that we are sensitive to the busy schedules of staff. The other programs that Stormwater SMART offers such as Stream Watch and our Rain Garden siting and installation support will still be available this year. We have a few landowners in the area who have shown interest and we are waiting for a scout group or other group to gather for and informational installation in Thomasville.

Josh Johnson spoke about Disconnecting Impervious Surface and would recommend that we discuss this in our outreach events but wait to have a targeted campaign focused on Disconnecting Impervious Surface until it is officially in the BMP manual.

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FY 2014-2015 Targeted Campaign

Landscapeers are the priority target for many Stormwater SMART members this year. Local events such as compost and mulch pick up, pesticide applicator training or, as in Alamance County, the landscaper's annual meeting would be great places to reach this audience. If you have an event coming up let us know and we will try get you materials to distribute. We have a fertilizer application information sheet and a landscaping brochure that can hopefully serve your needs with minimal editing. This year's large targeted material campaign for landscapeers will take time and may not be available for the fall events of 2014 but will be developed with your input.

Grants: Cy let members know we received a Clean Water Management Trust Fund planning grant and we were the only applicants and awardees for watershed planning in the state. The grant is for the Swearing Creek watershed in Lexington so that all of the main waterways flowing through Davidson County into High Rock Lake will be covered by a watershed Plan. Discussion led to talking about 319 approved watershed plans and how TJ COG is in the process of creating a streamlined process for watershed plans to obtain 319 approval. Once the process is finalized and approved by the State and EPA, PTRC will be updating all of its plans using this streamlined process. Cy reminded everyone that the CWMTF grant is always the first week of February and that if anyone was interested they should start the process now. Greg Patton received a provisional CWMTF award for Randleman and is waiting to hear how many license plates are sold. Cy also mentioned that PTRC also received a provisional award for a project on Richland Creek in High Point.

The meeting was adjourned and the next meeting date is January 15th, at 2:00pm in the Kernersville Conference Room.