

AGENDA

October 16, 2014 • PTRC Conference Room, Kernersville Office • 2pm - 4pm

I. Program Update over 1,500 participants since last Board Meeting,

- a. Schools (K-12)
 - i. Thomasville: Brown Middle
 - ii. Davidson County: Central Davidson High (FFA)
 - iii. Summerfield/Oak Ridge: Northwest Middle
 - iv. Burlington: Andrews Elementary
 - v. Reidsville: Haw River Learning Celebration
 - vi. Rockingham County: Wentworth Elementary
- b. Summer Camps
 - i. Burlington – Stream Watch
 - ii. Davidson County – Rain Gardens
- c. Scouts
 - i. Burlington: Alamance Merit Badge College
 - ii. Lexington: Girl Scout Rain Garden program
- d. Festival Outreach
 - i. Bush Hills Festival
 - ii. Burlington Carousel Festival
 - iii. Thomasville Everybody's Day
 - iv. Asheboro Fall Festival
 - v. Reidsville Homegrown Festival
 - vi. Gibsonville Fall Festival

II. Materials

- i. Newsletter
- ii. Update brochures
- iii. Website

III. FY 2014-2015 Strategy

- a. Direct outreach
 - i. Presentations
 - 1. IDDE for Civic Clubs
 - 2. IDDE for municipal staff
 - 3. Elected Official Outreach
 - ii. Targeted Campaigns
 - 1. Landscapers
 - 2. Pet waste

IV. Grants

V. Adjourn: 2014 Meeting Dates: Kernersville Conference Room

- a. January 15th – Kernersville